



The 2x2 Regional Display Advertising Network

2x2 Regional allows you to target your 2x2 display ad to a specific region: Northern Region, Western Region or Central/Eastern Region.
Buy one region. Buy two regions. Buy the state. The choice is yours!

Northern Region

Alexandria Times (weekly)	19,311
Culpeper Star-Exponent (daily)	5,471
Daily News-Record, Harrisonburg (daily)	26,419
Falls Church News-Press (weekly)	9,900
The Free Press, Woodstock (weekly)	2,711
Northern Virginia Daily (daily)	10,393
The Journal, Harrisonburg (weekly)	20,800
Page News & Courier (weekly)	6,006
Prince William Today (weekly)	29,576
Rocktown Weekly (weekly)	10,500
The Shenandoah Valley Herald (weekly)	2,518
The Shenandoah Valley Hit (weekly)	3,416
Stafford County Sun (weekly)	20,143
The Valley Banner, Elkton (weekly)	2,638
The Warren Sentinel, Front Royal (weekly)	3,094
The Washington Times (daily)	38,544
The Winchester Star (daily)	18,199

Connection Newspapers:

Alexandria Gazette Packet (weekly)	10,235
Arlington Connection (weekly)	5,571
Burke Connection (weekly)	6,086
Centre View (weekly)	4,553
Chantilly Connection (weekly)	4,253
Fairfax Connection (weekly)	4,876
Fairfax Station/Clifton/Lorton Connection (weekly)	6,624
Great Falls Connection (weekly)	6,149
McLean Connection (weekly)	7,005
Mount Vernon Gazette (weekly)	8,826
Oak Hill/Herndon Connection (weekly)	3,470
Reston Connection (weekly)	6,662
Springfield Connection (weekly)	4,626
Vienna/Oakton Connection (weekly)	6,193

Total Circulation: 314,768

Western Region

Bedford Bulletin (weekly)	5,819
The Carroll News, Hillsville (weekly)	3,077
Clinch Valley Times, St. Paul (weekly)	1,500
The Coalfield Progress, Norton (weekly)	4,473
The Declaration (weekly)	1,718
The Dickenson Star, Clintwood (weekly)	3,372
The Fincastle Herald (weekly)	4,469
The Gazette, Galax (Mon, Wed, Fri)	6,966
The Lebanon News (weekly)	4,724
The New Castle Record (weekly)	1,191
The News and Advance, Lynchburg (daily)	29,510
The News-Gazette, Lexington (weekly)	6,874
The News-Messenger, Christiansburg (weekly)	2,840
The News Virginian, Waynesboro (daily)	5,298
The Patriot, Pulaski (weekly)	3,349
The Post, Big Stone Gap (weekly)	1,778
Radford News Journal (weekly)	1,228
The Recorder, Monterey (weekly)	4,200
The Roanoke Times (daily)	80,253
Salem Times-Register (weekly)	2,602
Scott County Virginia Star (Wed)	6,190
The Southwest Times, Pulaski (Mon-Fri, Sun)	4,935
Tazewell County Free Press, Richlands (weekly)	13,500
The Vinton Messenger (weekly)	946
The Virginia Mountaineer, Grundy (weekly)	7,298
Virginian Leader, Pearisburg (weekly)	5,110
Virginian Review, Covington (Wed, Sat)	6,623

Total Circulation: 219,843

Central / Eastern Region

Amelia Bulletin Monitor (weekly)	10,251
Brunswick Times Gazette (weekly)	1,576
The Caroline Progress, Bowling Green (weekly)	2,678
The Central Virginian, Louisa (weekly)	8,228
The Crewe-Burkeville Journal, (weekly)	5,200
C-Ville Weekly, Charlottesville (weekly)	23,000
The Daily Progress, Charlottesville (daily)	21,671
The Farmville Herald (weekly)	6,445
Fluvanna Review (weekly)	5,907
The Gazette-Virginian, South Boston (weekly)	10,048
Greene County Record (weekly)	739
Herald-Progress, Ashland (weekly)	3,418
The Hopewell News (weekly)	7,096
Independent-Messenger (Wed, Sun)	4,106
The Legacy, Richmond (weekly)	25,000
Madison County Eagle (weekly)	2,005
The Mecklenburg Sun (weekly)	6,521
The Dinwiddie Monitor, (weekly)	2,076
The News & Record, South Boston (Mon, Thurs)	4,791
The News-Patriot, Colonial Heights (weekly)	5,000
The News-Progress, Chase City (Wed, Fri)	2,494
The Virginian-Pilot, Norfolk (Daily)	154,309
Northern Neck News, Warsaw (weekly)	4,382
Northumberland Echo, Heathsville (weekly)	1,717
Orange County Review (weekly)	2,815
The Prince George Journal (weekly)	800
The Progress-Index (daily)	11,537
Rappahannock Record, Kilmarnock (weekly)	6,481
Rappahannock Times, Tappahannock (weekly)	5,000
The Smithfield Times (weekly)	5,502
South Hill Enterprise (weekly)	5,749
Southside Messenger, Keysville (weekly)	2,991
Southside Sentinel, Urbanna (weekly)	4,012
Suffolk News-Herald (daily)	11,013
Sussex-Surry Dispatch, Wakefield (weekly)	1,868
Tidewater News, Franklin (weekly)	4,101
Westmoreland News, Montross (weekly)	5,539
Yorktown Crier/Poquoson Post (weekly)	803

Total Circulation: 386,869

Cost:

Northern Region (31 newspapers): **\$700**
 Western Region (27 newspapers): **\$500**
 Central/Eastern Region (38 newspapers): **\$700**

Or you may advertise statewide for only \$950!

FREQUENCY DISCOUNT AVAILABLE FOR ALL 2x2 PURCHASES

Buy four consecutive weeks with no copy change and get the fifth week FREE!

Grand Total of All 3 Regions: 921,480

For more information,
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