

PRESS RELEASE SERVICE

Virginia Press Services will email your organization's press releases to virtually all of Virginia's newspapers within hours of sending it to Virginia Press Services!

Press releases will usually be sent out within two to three hours of receipt. However, we guarantee a minimum turnaround of half a day. If we receive your press release prior to noon, it will be distributed by 4:30 p.m. the same day; releases received after noon but prior to 4:30 p.m. will be distributed by noon the next business day.

Email your press release to janetm@vpa.net. Payment is required before the release can be distributed. Payment may be made by check or credit card. A Word document is acceptable. If using copy with letterhead, please send in PDF format.

Option 1 – Release sent to over 180 daily and non-daily publications
Cost: \$100 (Attachments - \$15 per attachment)

Option 2 – Release sent to daily publications only
Cost: \$60 (Attachments - \$15 per attachment)

Option 3 – Release sent to non-daily publications only
Cost: \$60 (Attachments - \$15 per attachment)

For more information about the Press Release Service, contact Janet Madison at 804-521-7571 or send an email to janetm@vpa.net.

Virginia Press Services
(a subsidiary of Virginia Press Association)
11529 Nuckols Road
Glen Allen, VA 23059

Disclaimer: Virginia Press Services reserves the right to deny acceptance of your press release for distribution to our members. VPS does not guarantee that our members will publish your press release nor do we track the press releases we distribute to confirm receipt by our members or their intent to publish your release in their publication.

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